



WORLD VETERINARY
ASSOCIATION



31st World Veterinary Congress 150th Anniversary of the World Veterinary Association

Prague, Czech Republic
17-20 September 2013

WVC 2013 SPONSORS AND EXHIBITORS BROCHURE

WELCOME MESSAGE

Dear Colleagues and Friends,

It gives me great pleasure to invite you to attend the **31st World Veterinary Congress** that will be held in **2013 in Prague**, the capital of the Czech Republic, a gorgeous city built around Vltava River.

Outstanding experts in the field of veterinary have been invited from all over the world and already accepted our invitation to hold their lectures and presentations at the Congress. We expect more than 3000 participants to attend.

Updated information is available on the web site at **www.wvc2013.com**.

A wide selection of sponsorship opportunities is designed for your attention. Details can be found in this brochure.

Please let us know your views as soon as possible as we can also promote your company as a partner of the Congress in all materials. The Congress itself will be promoted worldwide.

This event also brings the possibility to admire not only historic monuments of the city but also enjoy great variety of cultural and social events.

The first World Veterinary Golf Championship will take place before and in parallel with the Congress.

We are convinced that everybody will enjoy the stay in Prague.

Sincerely yours,

Dr. Karel Daniel and Dr. Zdenek Hanzalek
(on behalf of organizing committee)

PROGRAMME

Main topics:

- Small Animal Surgery
- Small Animal Medicine
- Equine Medicine and Surgery
- Bovine Medicine
- Porcine Medicine
- Poultry Medicine
- Exotic Animals and Rare Species
- Epidemiology and Infectious Diseases
- Welfare
- Food Hygiene

CONGRESS VENUE

World Veterinary Congress 2013 will be held at the **Prague Congress Centre (PCC)**, the main meeting facility in the city. It is situated in a convenient location with a beautiful panoramic view of Prague, with its large parks, the Vltava River and a magnificent view of Prague Castle.

A metro station and a city thoroughfare are in the vicinity, which permits good connecting transportation to the centre of Prague.

Prague Congress Centre (PCC)

třída 5. května 65
140 21 Prague 4
Czech Republic
www.kcp.cz

CITY OF PRAGUE

"Praga caput regni" is inscribed on Prague's coat of arms. Since its beginnings, Prague has always played an important role in the nation's history as well as in the history of Europe. Since the Middle Ages, Prague has been known as one of the most beautiful cities in the world, and adjectives such as "golden," "hundred-spire", "the crown of the world" have been attributed to it.

Prague presents a remarkable collection of historical monuments the most prominent of which is Prague Castle, which towers high above the city. Many different architectural styles merge in a unique way creating a city with an extraordinary atmosphere. In 1981, the heart of the city centre was designated as a national historical monument and in 1992 it was included in UNESCO's list of the world's cultural heritage.

CONGRESS SECRETARIAT

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110 00 Prague 1
Czech Republic

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WWW.WVC2013.COM

SPONSORSHIP CATEGORIES

Partnership	Amount
Diamond partner – the only one general and main partner	Total sponsorship contribution over 60.000 EUR
Platinum partner	Total sponsorship contribution over 35.000 EUR
Gold partner	Total sponsorship contribution over 21.000 EUR
Silver partner	Total sponsorship contribution over 7.000 EUR
Bronze partner	Total sponsorship contribution over 3.500 EUR

Contribution can be chosen from Sponsorship Opportunities, Advertising, Satellite Symposia and Exhibition.

BENEFITS ACCORDING TO LEVEL OF SPONSORSHIP

Partner	Complimentary Registration	Final Programme	Banner	Priorities	Web page
Diamond	5	2 pages colour advertising	in all congress rooms	the first priority in choosing time of satellite symposia, in selecting exhibition booth space if ordered	banner with link
Platinum	3	Logo + 1 page colour advertising	in the main congress room	in choosing time of satellite symposia, in selecting exhibition booth space if ordered	logo with link
Gold	2	Logo + 1/2 page colour advertising	in the main congress room	in choosing time of satellite symposia, in selecting exhibition booth space if ordered	logo with link
Silver	1	Logo		in choosing exhibition booth space if ordered	logo with link
Bronze	1	Logo		in choosing exhibition booth space if ordered	

SPONSORSHIP OPPORTUNITIES

To choose the sponsorship package that suits your company the best, you may combine the following activities:

Congress materials:

Congress bags

Bags with the Company logo provided to each participant

8.000 EUR

Delegates ´ Badges

Partner´s logo placed on every badge, only one logo

6.000 EUR

Badge Lanyards

A lanyard with the Company logo provided to each participant, only one company

6.000 EUR

Pens

Company logo printed on pens provided to each participant, only one logo

6.000 EUR

Notepads

Company logo printed on notepads provided to each participant

4.000 EUR

Information system

Company name and logo displayed on direction signs and meeting room labels

7.000 EUR

Congress information materials:

Message system

Company name and logo displayed on all information screens

5.000 EUR

Staff T-shirt

Company name and logo on all staff T-shirts

5.000 EUR

Congress posters

Promotion of the company on commercial posters in the poster section

3.000 EUR

Daily paper

Company logo printed on the daily paper (one day only)

3.000 EUR

Pocket programme

Company logo printed on pocket programme provided to each participant

7.000 EUR

Abstracts on CD

Company logo printed on CD provided to each participant

8.000 EUR

Special events:

Welcome drink

Company logo displayed at the welcome drink area

Company may provide napkins or boxes with its logo (optional)

10.000 EUR

Coffee breaks

Company logo displayed at the coffee break area (price is per one day)

4.000 EUR

Hospitality lounge

Company logo displayed in the resting area for visitors

3.000 EUR

VIP lounge

Company logo displayed in the resting area for VIP speakers

4.000 EUR

Internet corner

Company logo displayed in internet corner area, logo on each PC screen

Company can provide mouse pads with its logo

7.000 EUR

Advertisement:

Second Announcement

Full page colour

½ page colour

Inside front or back cover

Outside back cover

3.000 EUR

1.500 EUR

5.000 EUR

7.000 EUR

Final Programme

Full page colour

½ page colour

Inside front or back cover

Outside back cover

3.000 EUR

1.500 EUR

5.000 EUR

7.000 EUR

Insert in the congress bag

Insert of one flyer into the congress bags

3.000 EUR

Symposium:

Satellite symposium parallel

Price includes room rental and basic AV equipment

Maximum time of the symposium is 90 min and includes the time for preparation.

The topic of the symposium must be agreed by Scientific Committee. Partners can distribute own promotional materials during the symposium. Platinum partner has the first priority in choosing place and time of symposium.

10.000 EUR

Satellite symposium – lunch

15.000 EUR

Price includes room rental and basic AV equipment

Maximum time of the symposium is 90 min and includes the time for preparation. The topic of the symposium must be agreed by Scientific Committee. Partners can distribute own promotional materials during the symposia. Platinum partner has the first priority in choosing place and time of symposium.

EXHIBITION SPACE

The price includes only location of net surface, one conference bag and one exhibitor badge. All rental of equipment such as booths, carpets, furniture, technical or electrical installations etc. has to be ordered and will be charged separately.

Basic exhibition booth (6 sqm minimum)

1.800 EUR

Additional sqm

310 EUR

DISCOUNTS

All partners that will sign the contract for sponsorship until June 30, 2012 can apply for 10% discount of the total amount of their financial support.

PAYMENT CONDITIONS

40% of the total amount should be paid with signing the contract.

60% of the total amount should be paid by 31st of March 2013.

All prices mentioned in this prospectus do not include VAT. This VAT might be applied according to the Czech law.